

DRUG FREE CITY LAHORE PROJECT

Sep 2010 to Aug 2013

Introduction

In February, 2010, taking cognizance of the drug situation in Pakistan, the Prime Minister of Pakistan directed the Ministry of Narcotics Control to make Lahore a Drug Free City, as a step forward to achieve the ultimate goal of Drug Free Pakistan. The ANF conceived the idea, had a thorough survey of the drug scenario of Lahore, and developed a Project to achieve the directed goal. In April, 2010, the Chief Minister also approved the Project and expressed his resolve to achieve the goal of Drug Free Lahore. After the approval of the Action Plan and Targets for 2011 by the Project Steering Committee on 24th December, 2010, the project was formally launched in January, 2011.



Strategy

To achieve the goal, a multi-pronged strategy was conceived which had the following facets.

- ✓ Drug Supply Reduction through effective policing and enforcement of drug laws
- ✓ Drug Demand Reduction through creating mass awareness against drug abuse, targeting youth and labour
- ✓ Treatment of Drug Addicts as per International Health Protocols
- ✓ Rehabilitation of Drug Addicts by bringing them back to the normal economic and social life
- ✓ Publicity and Projection of the concept, and the goal, and public awareness through print and electronic media

Execution Methodology

To execute the Project the following methodology was adopted;

- ✓ The Secretariat of the Project, headed by a Project Director, has been established at the Regional Directorate, ANF, Punjab
- ✓ Project Steering Committee approves Work Plan/Action Plan and fixes Targets to be achieved during a particular period by both the components, Provincial and Federal
- ✓ Multi Sectoral Task Force and its Dedicated Teams execute Action Plan and exert to achieve the targets and desired goal
- ✓ A Toll Free Helpline (0800-42424) has been established at the Project Secretariat to receive complaints from the public, and disseminate to the Police Control Rooms
- ✓ Police Control Rooms with Rapid Response Teams have been established at all Divisional SPs offices to respond to the public complaints
- ✓ Five pick ups with drivers and POL have been provided at these Control Rooms by the Project to facilitate them
- ✓ Lahore has been divided into 34 zones and allotted to the interested/enlisted NGOs for initiating awareness activities
- ✓ Project Director coordinates, facilitates and monitors the efforts/activities of the partner departments and the NGOs
- ✓ Project Steering Committee, Implementation and Review Committee, PMU of MoNC, and ANF HQ guide, monitor the implementation of the Project, and review the progress

Progress & Achievement

The Project has completed its 22 months after its launching. During January, 2011 to October, 2012, Law Enforcement Agencies and Non Government Organization working under the direct guidance and supervision of the Project Management (Project Director) have contributed a lot in the fields of Enforcement and Mass Awareness but unfortunately the progress under the other two important fields i.e. Treatment and Rehabilitation of drug addicts and Projection of the concept and goal of the Project, which was the responsibility of the Provincial Departments has not been up to the mark. Following is the performance under various fields of the Project.

Law Enforcement

The following table gives the details of cases registered, persons arrested and narcotics / contrabands recovered under various drug laws by the Police and ANF during January, 2011 to October, 2012 in Lahore:-

Year	Cases Registered	Persons Arrested	Recoveries / Seizures			
			Opium (in Kg)	Heroin (in Kg)	Chars (in Kg)	Alcohol (bottles)
2011 (Jan to Dec)	10,647	11,130	74.780	482.357	1,895.443	74,065
2012 (Jan to Oct)	5,804	6,039	74.594	277.410	1,525.413	60,840
Total	16,451	17,169	149.374	759.767	3,420.856	134,905



Public Awareness/Prevention

The following number of mass awareness and community mobilization activities were carried out by the NGOs, Project Management itself, and some government departments.

Nature of Activity	ACTIVITIES		
	2011 (January-December)	2012 (January-October)	Total
Seminars	77	49	126
Lectures / Sermons	75	138	213
Photo Exhibitions	02	-	02
Entertainment Shows	40	37	77
Speech Competitions	08	05	13
Sports Competitions	12	05	17
Walk / Rallies	17	40	57
Distribution of awareness material	37	109	146

Project Website	01	-	01
Project on the Facebook	01	-	01
Awareness through ads in magazine	20	13	33
Workshops	12	03	15
Camps/Stalls	29	66	95
FM Radio programmes aired	36	47	83
SMS sent on mobiles	02	02	04
Ring tones created on mobiles	02	-	02
Painting Competition	01	01	02
Other activities	25	60	85
TV Talk Shows	05	-	05
Display of banners	164	15	179
Columns/Articles in the print media	7	146	153
Total	573	736	1309



Treatment of Drug Addicts

Though, despite every possible effort by the Project Management, 20-bedded exclusive wards for the treatment of drug addicts could not be established in the government hospitals, yet the government hospitals located in Lahore treated the following number of drug addicts in their existing system/set ups.

Name of Hospital	No. of addicts reported/brought for treatment	Treated as OPD patients and returned	Admitted/detoxified & discharged	Kept for further treatment
Mayo	4,967	3,903	1,064	-
Services	-	274	96	-
Ganga Ram	446	341	13	92
PIMH	4,692	2,144	2,548	-
Munshi	161	161	-	-
Said Mithha	70	70	-	-
Total	10,336	6,823	3,721	92

Never-the-less, in the result of sincere and persistent efforts made by the Project Management, the Chief Minister Punjab directed to establish a 100-bedded state-of-the-art hospital exclusively for the treatment of drug addicts in the Punjab Institute of Mental Health. PC-I of the hospital is under preparation.



Chief Minister Punjab reviewing the progress of the Project on 31st Jan, 2012

Guidance, Monitoring and Review of Progress

The Implementation of the Project has been closely monitored by various concerned bodies frequently. Following table shows the details of visits, inspections, reviews and meetings held in this connection.

➤ Standing Committee of N. Assembly on Narcotics	02
➤ Chief Minister	02
➤ Project Steering Committee	03
➤ Chief Secretary	01

➤ Secretary, Ministry of Narcotics	06
➤ Director General, Anti Narcotics Force Pakistan	09
➤ Director General, Project Management Unit, MNC	04
➤ Implementation & Review Committee	02
➤ CCPO/Chairman, Multi Sectoral Task Force	09
➤ Project Director, Drug Free City Lahore	18
Total :	55



1st meeting of the Project Steering Committee on 24th Dec, 2010



2nd meeting of the Standing Committee of National Assembly on Narcotics on 30th Jan,

Critical Review

After almost two years of implementation of the Project, the following situation emerges with regard to the progress of this Project which needs to be taken note of.

Strong areas

- Mass Awareness Campaigns against drug abuse
- Enforcement : raids, crackdowns against drug dens/peddlers
- Regular provision of funds by the Federal Government

Weak areas

- Treatment of drug addicts
- Rehabilitation of drug addicts
- Projection and public awareness through print and electronic media
- Non provision of funds by the Provincial Government