

## PRESS RELEASE

### ANF PAKISTAN WILL ARRANGED AWARENESS ACTIVITIES CAMPAIGN ACROSS THE COUNTRY TO OBSERVE INTERNATIONAL DAY AGAINST DRUG ABUSE & ILLICIT TRAFFICKING WITH HIGHEST ENTHUSIASM

Anti Narcotics Force Pakistan will celebrate International Day Against Drug Abuse & Illicit Trafficking throughout the country with highest enthusiasm by arranging exceptional drug demand reduction / awareness activities on today 26<sup>th</sup> June 2020.

The drug demand reduction / awareness activities will arrange in different parts of country paying especial emphasis on major cities e.g. Islamabad, Karachi, Lahore, Peshawar, Quetta and Rawalpindi etc. through Regional Directorates of ANF Pakistan to make general masses especially youth aware of hazard resulted by drug abuse in connection with the day.

Special Anti Drug Awareness Painting Competition was arranged on 24<sup>th</sup> June 2020 at HQs ANF, Rwp. ANF also arranged to display of banners, steamers, panaflexes at Bus Stands, Roads & Traffic Signals and other important public places.

In addition, ANF in collaboration with Pakistan Postal Services issued a commemorative Postage Stamp approved by Prime Minister of Pakistan on occasion of International Day against Drug Abuse & Illicit Trafficking 26<sup>th</sup> June 2020.

Awareness Material e.g. brochures, pamphlets and leaflets carrying special messages about threats linked with drug abuse will also distribute amongst general public at public places throughout the country. All cellular companies will forward Drug Awareness Message “**Say No To Drug**” to all mobile users of Pakistan.

Fulfilling its commitment to eradicate drugs and establish a “Drug Free Society”, the importance of social media is mandatory during the current era, hence ANF also launched drug awareness social media campaign on Facebook & Twitter.